







POST-EVENT REPORT

8-10 March 2018 Mumbai, India

Unlock the Indian potential ...

International Exhibition & Conference

PAINTINDIA 2018 Serious business for your industry

India's proud global event for the paints, coatings, inks, construction chemicals and adhesives-sealants industries

EVENT OVERVIEW

- Total number of exhibitors:
 487
- Gross Exhibition Area / Net Exhibition Area (sq.mt.)
 14,373 / 32,300
- Total number of unique visitors (Days 1/2/3):
 16,216 (5193 + 8107 + 2916)
- Total number of footfalls (Days 1/2/3):
 25,866 (6188 + 14905 + 4773)
- Number of countries with visitor representation:



Image Gallery Snapshot

EVENT GROWTH SUMMARY

	2008	2010	2012	2014	2016	2018
Exhibitors	156	183	286	328	381	487
Unique Visitors	8124	9699	10747	11918	13859	16216
Visitor Footfalls	N.A.	N.A.	16508	19086	21377	25866
Overseas Visitors	1123	1001	1294	1445	1411	2312
Net/Gross Floor Area (sq.mt.)	3442/	5122/	9176/	11926/	13196/	14373/
	7226	11666	18321	25419	28503	32300









EXHIBITOR DATA

8-10 March 2018 Mumbai, India

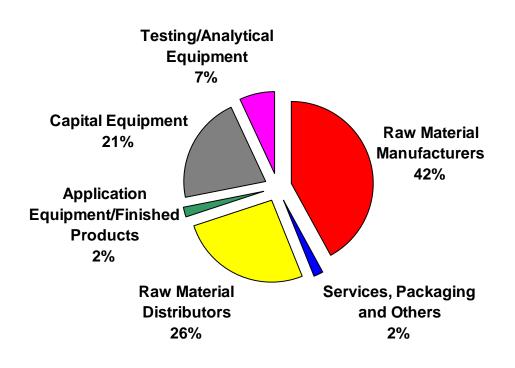
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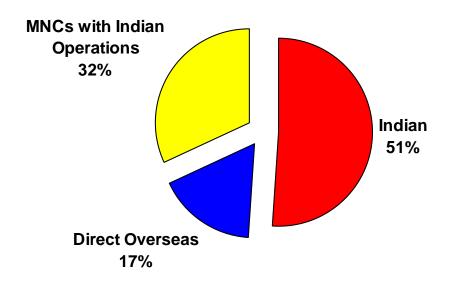
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SECTOR-WISE SPLIT: EXHIBITORS



- Raw Material Manufacturers
- Services, Packaging and Others
- Raw Material Distributors
- Application Equipment/Finished Products
- **■** Capital Equipment
- Testing/Analytical Equipment

GEOGRAPHICAL SPLIT: EXHIBITORS





- **■** Direct Overseas
- MNCs with Indian Operations









VISITOR DATA

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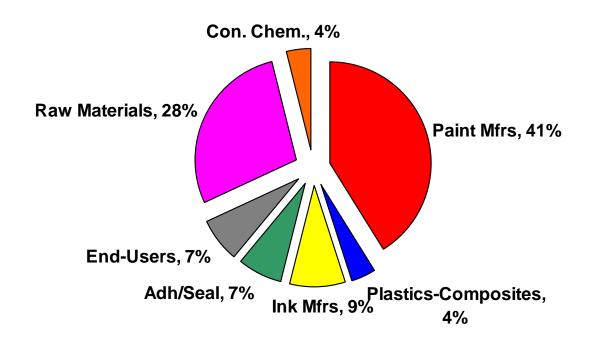
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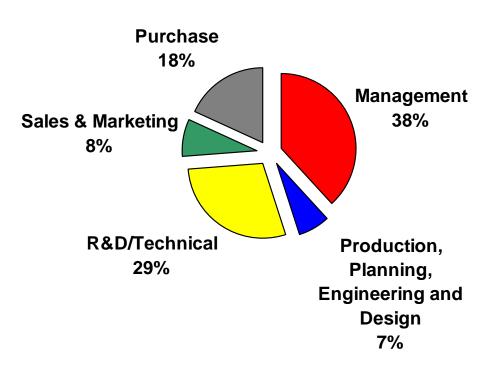
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SECTOR-WISE SPLIT: VISITORS



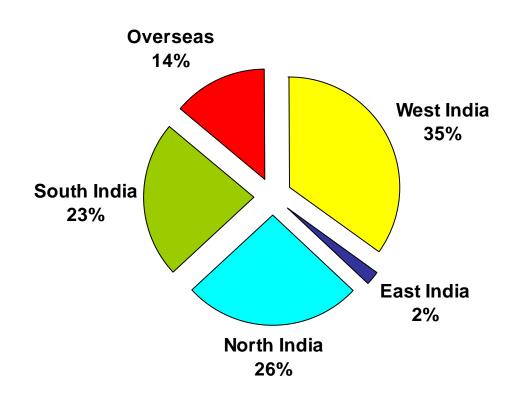


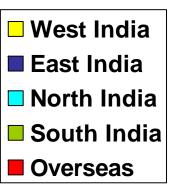
DESIGNATION PROFILE: VISITORS



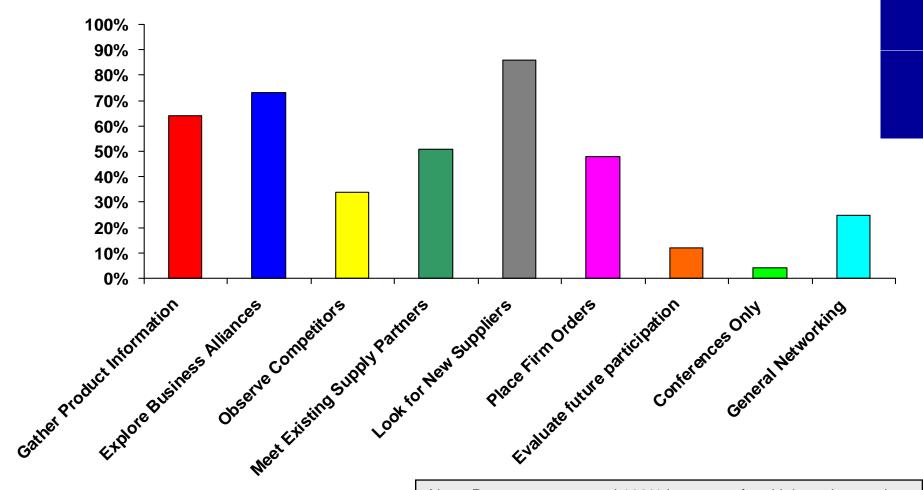
Management
 Production, Planning, Engineering and Design
 R&D/Technical
 Sales & Marketing
 Purchase

GEOGRAPHICAL SPLIT: VISITORS



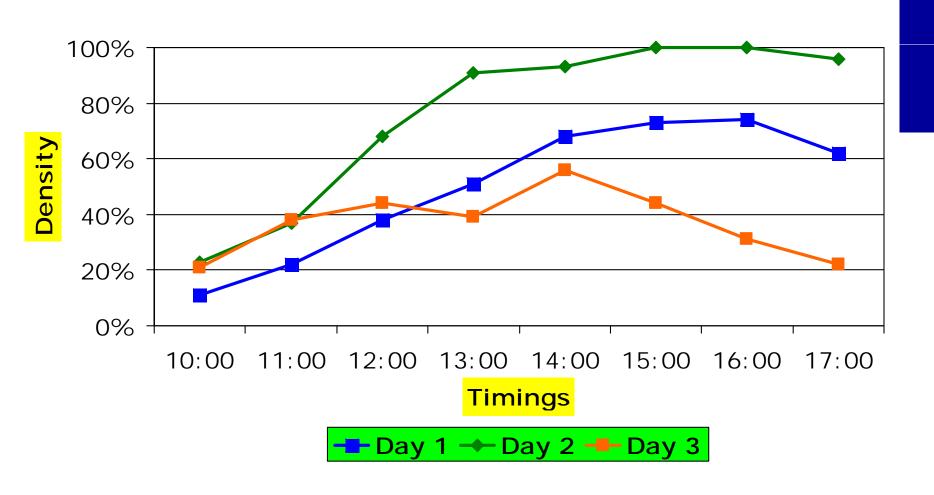


VISITORS: REASON TO VISIT



Note: Percentages exceed 100% because of multiple option entries

VISITOR DENSITY



Announcing ...

International Exhibition & Conference

PAINTINDIA 2020

Serious business for your industry

India's proud global event for the paints, coatings, inks, construction chemicals and adhesives-sealants industries

12-14 March 2020 Bombay Exhibition Centre, Mumbai

... Mark your dates!

PAINTINDIA 2018