

International Exhibition & Conference

PAINTINDIA 2020

Serious business for your industry

PAINTINDIA 2020: NOTIFICATION OF POSTPONEMENT

Dated: 29th February 2020

Dear Industry Colleague,

We are just about 10 days away from the documented start of our eagerly awaited PAINTINDIA 2020 International Exhibition-Conference. In the normal scheme of things, this is when all of us would be in the midst of frenzied preparations (as we are too), and our default communication to you would be a Welcome Letter with imperative Show instructions and general updates.

However, we find ourselves in the midst of extraordinary circumstances on account of the Corona Virus situation, which has escalated from a Chinese phenomenon one month ago, to a South-East Asian malaise 10 days ago, and now into a global concern in the last few days. While we have been adapting to this changing situation on both the business and health front, and are adequately geared to deliver a quality Event to the Industry, the unravelling of events and the industry's concerns on account of the same in the last couple of days means we cannot have a *status quo* on the same. The recent spread of the virus to multiple countries across continents, travel advisories, quarantine measures, visa restrictions, and the general outlook towards travelling to large congregations has changed the situation dramatically. With the scenario changing on a daily basis, the next 10 days leading up to the Show could potentially throw up fresh challenges and concerns.

PAINTINDIA has grown into an event of global magnitude and relevance over the years based on its consistent and immense delivery of value to exhibitors and visitors alike, and our cognizance and empathy to the industry's feedback and aspirations. The element of people's interaction and enhanced business networking with existing and new customers is the cornerstone of any successful event. Any compromise on the ability of our Show to deliver this value would detract from the high expectations that the Industry has of it, and is non-negotiable for us. Furthermore, we would not want to be indifferent to even the most remote possibility of a health risk to our industry colleagues who would be present at our Show. As responsible organisers of a world-class event, it is simply not in line to trivialise this issue, especially given the happenings of the last few days.

In this background, we have taken a call to postpone PAINTINDIA 2020. The new dates and details would be announced at the earliest possible time.

We remain confident of enjoying the Industry's support and understanding at this sensitive juncture, and remain committed to delivering an even more successful event at the right point in time. We continue to be accessible to the entire industry for any support that we could be of, in the meantime, and look forward to our continued engagement.

Warm Regards



Dilip Raghavan
On behalf of Team PAINTINDIA 2020