#### **International Exhibition & Conference**

# PAINTINDIA 2022

#### Serious business for your industry

India's proud global event for the paints, coatings. inks, construction chemicals and adhesives-sealants industries





## **EVENT OVERVIEW**

- Total number of exhibitors: **304**
- Gross Exhibition Area (sq.mt.): 26,000
- Total number of unique visitors (Days 1/2/3): 21,298 (8611 + 9877 + 2810)
- Total number of footfalls (Days 1/2/3): 27,473 (8611 + 13242 + 5620)
- Number of countries with visitor representation: 71

## **IMAGE GALLERY SNAPSHOT**



## **EVENT GROWTH SUMMARY**

	2010	2012	2014	2016	2018	2022
Exhibitors	183	286	328	381	487	304
Unique Visitors	9699	10747	11918	13859	16216	21298
Visitor Footfalls	N.A.	16508	19086	21377	25866	27473
Overseas Visitors	1001	1294	1445	1411	2312	2312
Gross Floor Area (sq.mt.)	11666	18321	25419	28503	32300	22000

**Note:** The lower number of exhibitors for 2022 and exhibit space is on account of the forced new venue, and the space limitations therein.

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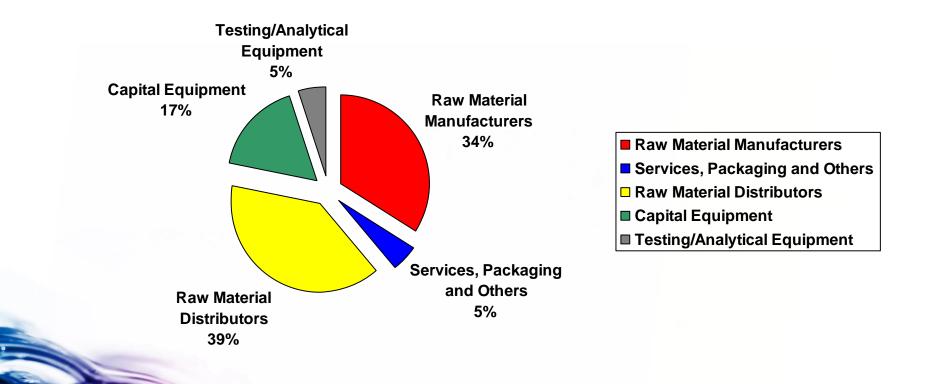
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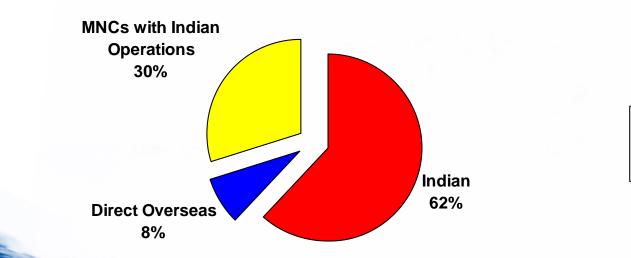
**EXHIBITOR DATA** 



## **SECTOR-WISE SPLIT: EXHIBITORS**



## **GEOGRAPHICAL SPLIT: EXHIBITORS**





- Direct Overseas
- MNCs with Indian Operations

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## PAINTINDIA 2022

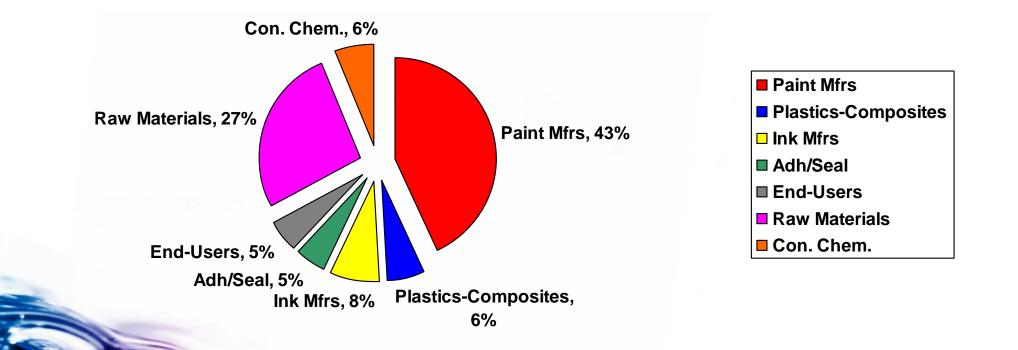
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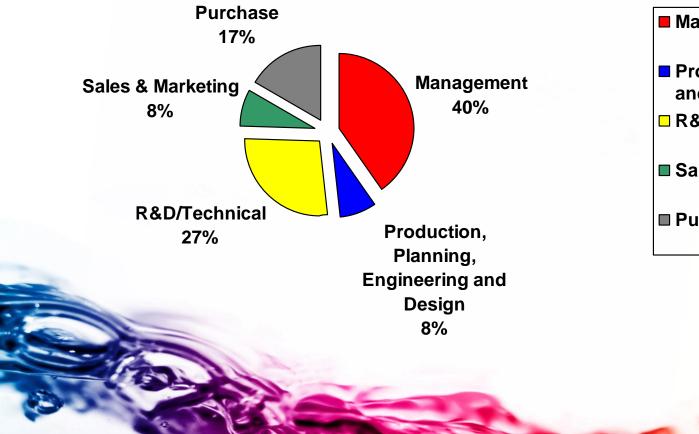
**VISITOR DATA** 



## **SECTOR-WISE SPLIT : VISITORS**

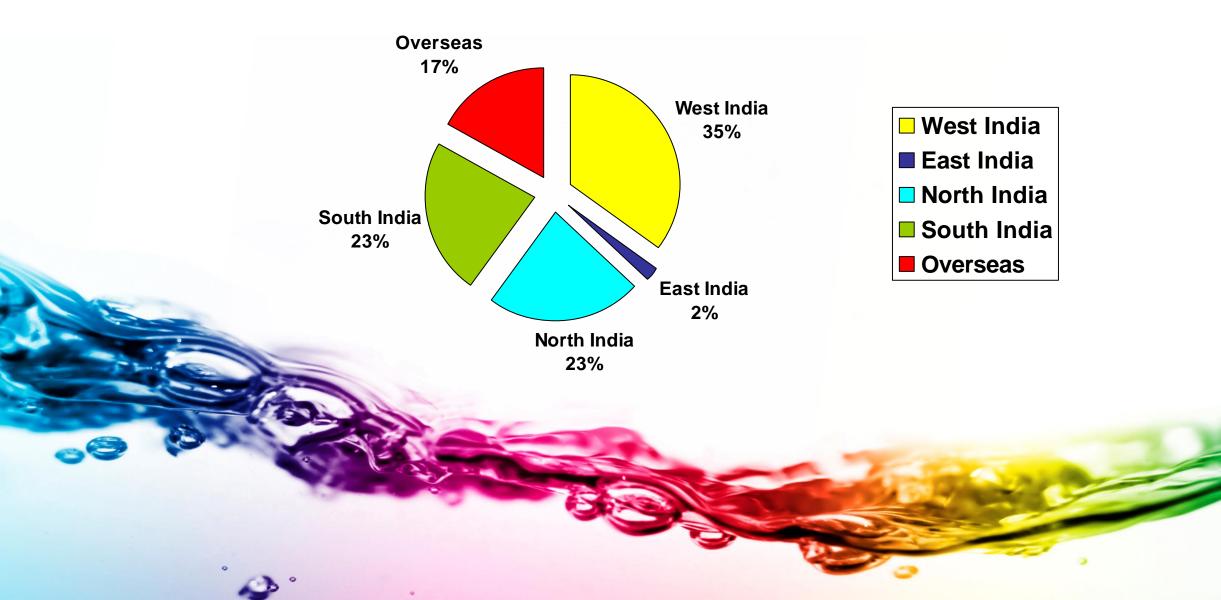


## **DESIGNATION PROFILE : VISITORS**

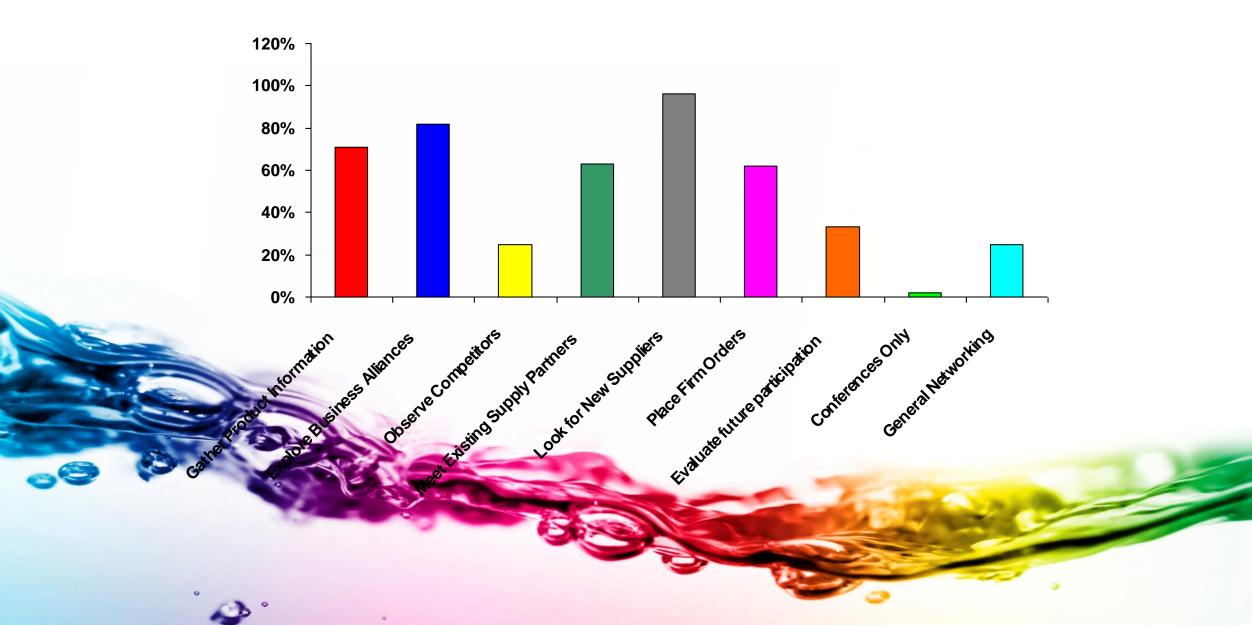


- Management
- Production, Planning, Engineering and Design
- R&D/Technical
- Sales & Marketing
- Purchase

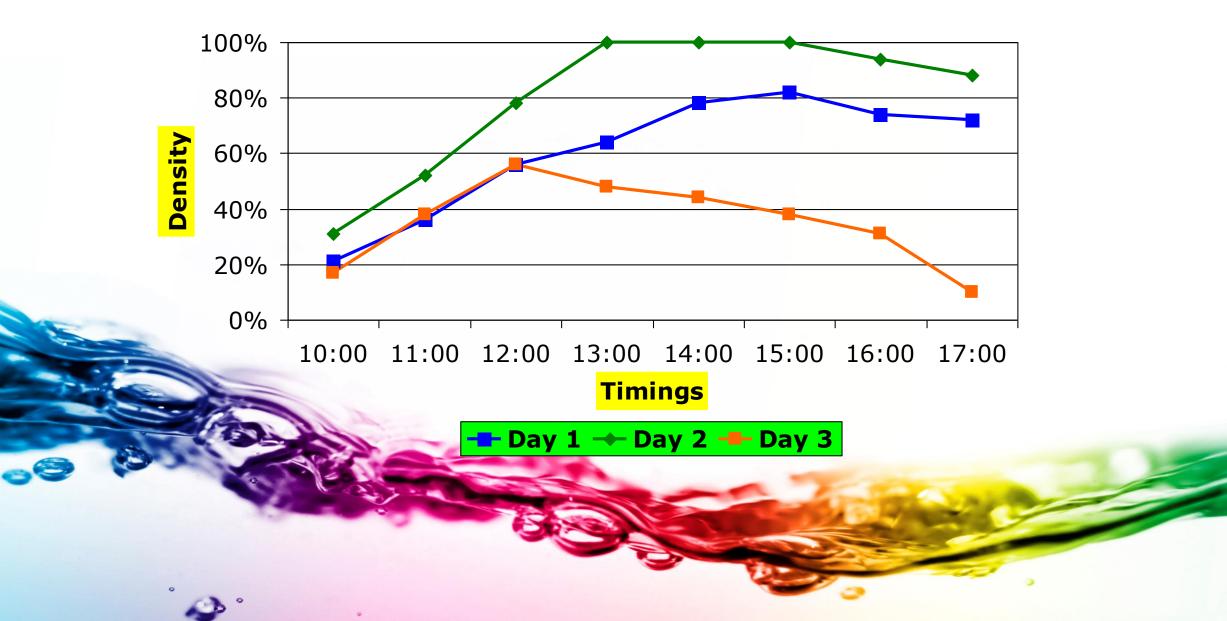
## **GEOGRAPHICAL SPLIT: VISITORS**



## **VISITORS: REASON TO VISIT**



## **VISITOR DENSITY**



NORTH EDITION

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## www.paintindia.in

### 2-3 March 2023 IEML, GREATER NOIDA, DELHI NCR



## International Exhibition & Conference PAINTINDIA 2024 Serious business for your industry

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## 22-24 February 2024 Mumbai

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Organiser

Partners







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